

**Mark Vianello
Superintendent**

School Board

**Cara Reynolds, Chairman
Wendy Atkinson, Vice,**

Our Vision – Student Success!





September 14, 2023

To Whom It May Concern:

This letter is to confirm that Crayola Education Professional Learning program is a sole source service that is developed and sold exclusively by Crayola. No other company makes a similar or competing service that combines proprietary Crayola content using visual art, literacy, and family engagement content with Crayola product and materials. There are no agents or dealers authorized to represent this service/product other than that of Crayola Education. The following services and products include:

Crayola Training:

Multiliteracies, Convey Meaning

Family Engagement: Collaboration, Culture and SEEKing Insights

Crayola Teacher Supply Kit:

- Crayola Teacher Reflection Journal -Resources designed to promote reflective thinking on multiliteracies with essential questions and reflective prompts. Cites rationale from NCTM, NCTE, ILA, NAEA and ISTE.
- Classroom Application Project Idea Starters bring each PD unit to life in classrooms with cross curricular, project-based learning ideas
- Planning templates help teachers plan units using a framework for: Preparation, Collaboration, Implementation and Reflection.
- Authentic assessment support with sample rubrics that enable teachers to use student artifacts to document learning.
- Assortment of Crayola products for making thinking visible

If you need any additional information, please don't hesitate to contact me. Thank you for your interest in our professional learning program.

Sincerely,

A handwritten signature in black ink, appearing to read "James Wells", written over a horizontal line.

James Wells
Manager, Education Content

Crayola, LLC • 1100 Church Ln • Easton, PA, 18040 • (610) 253-6272

